

Privacy Policy

At **Elite All Care Pty Ltd** (eliteallcare.com.au), we value your privacy and are committed to protecting the personal information you share with us. This Privacy Policy outlines how we collect, use, and safeguard your data in compliance with the Australian Privacy Principles.

Information We Collect

We may collect the following types of information from you:

- **Personal Data:** Name, email address, phone number, address, billing details, and any other information provided through forms or inquiries.
- **Technical Data:** IP address, browser type, and browsing activity on our website.
- **Cookies:** Data collected to enhance your user experience and for website analytics.

We do not knowingly collect personal information from individuals under 18. If you believe we have inadvertently gathered such information, please contact us immediately.

How We Use Your Information

- To provide and improve our services.
- To respond to inquiries and manage transactions.
- To send updates, newsletters, or marketing material (only with your consent).
- To personalize your website experience.
- To comply with legal requirements or respond to law enforcement.

You may opt out of marketing communications at any time by contacting us.

Sharing Your Information

We do not sell or trade your personal data. However, we may share your information with trusted third parties for purposes such as:

- Payment processing.
- Delivering services requested by you.
- Compliance with legal obligations.

All third-party services adhere to the same privacy standards as outlined here.

Cookies and Tracking

Our website uses cookies to:

- Enhance website functionality and performance.
- Analyse traffic and user behaviour.
- Deliver relevant advertisements through third-party platforms such as Google and Facebook.

You can manage your cookie preferences through your browser settings.

Data Security

We implement robust security measures to protect your personal information from unauthorized access or misuse. All sensitive data, including payment details, is encrypted and securely stored.

Your Rights

You have the right to:

- Access, update, or delete your personal information.
- Withdraw consent for data processing.
- File a complaint if you believe your rights have been violated.

To exercise these rights, please contact us.

Links to Third-Party Websites

Our website may include links to other websites for your convenience. Please note that we are not responsible for the privacy practices of external sites. We encourage you to review their policies before providing personal data.

Policy Updates

This Privacy Policy is subject to change. Any updates will be posted on this page, and we encourage you to review it periodically to stay informed.